



Social networking has a new friend



Engage your entire event community to facilitate business networking and new ways of learning. Event-based social networking through ActiveEvents Connect™. ▶

ActiveEvents Conference™ enables your event's attendees to further connect with other registered attendees, partners, and exhibitors—before, during and after your event—on both an informal and a professional level. This powerful tool, not only creates greater touch points between all participants of your event, it creates a fun, personal experience with your brand.



ActiveEvents Connect™ features enhanced tools to create personal profiles, engage in social networking and facilitate attendee and group collaboration. Registered users can upload profile photos, manage and share personal and professional details and interests, as well as provide a link to their Facebook® or LinkedIn® profile or personal blog. Participants can easily search for attendees, sessions and exhibitors of interest or schedule meetings with individuals or groups. Finally, ActiveEvents Connect allows users to organize into groups around topics, host their own group blog, share group photos or create private discussion boards, among many of its capabilities.

Personal Profile Creation

- Profile photo upload
- Personal details and bio
- Personal interests
- LinkedIn® profile link
- Facebook® profile link
- Personal blog RSS feed
- Session interests
- Exhibitor interests
- Photo blog

Social & Business Networking

- People search
- Sessions search
- Exhibitors search
- Group search

Group Collaboration

- Group blogging & discussions
- Group photo sharing
- Group interests

Attendee Collaboration

- Attendee-to-attendee meeting scheduling
- Internal private messaging

